

MINUTES OF PUBLIC POLICY FORUM
September 24, 2015 – 3:00 – 4:30 p.m.
Co-chair Mark McBride
Held at UTC Offices

Those in attendance were Vance Checketts of EMC, Rep. Bruce Cutler of LANDESK, Mark McBride and Tanner Lindsay of LANDESK, Jonathan Johnson of Overstock.com, Angie Tymofichuk of LSI, Jack Walkenhorst of All West Communications, Jordan Beseiso of Emorphous, Chris Wight of Snow, Christensen & Martineau, Dean Richard Brown and Marilyn Davies of the UofU College of Engineering, Spencer Jenkins of USHE, Vatsala Kaul of GOED, Al Landon from the Eccles School of Business, Brian and Brad Moss of Moss Consulting, Joyce Peters of Hill Air Force Base, Jennifer Scott of Rep. Chaffetz's office, Jeff Rogers of Paul Rogers and Associates, Judy Young and Richard Nelson of the Utah Technology Council. Richard Nelson conducted the meeting.

Al Landon moved and the motion was seconded to approve the minutes as presented. The motion passed unanimously.

Tanner Lindsay reported on how 8 or 9 employee volunteers from LANDESK have been working with the Jordan Applied Technology Center to go into classrooms and teach Programming 1A certain days a week for 2.5 hours. The volunteers are given 16 hours PTO per month by LANDESK for STEM-related activities. They taught 9 sections for a total of 276 students. Jordan does have a full-time computer science teacher at JATC. The district had the teachers complete CS endorsement through Oracle in order to teach with the executives as mentors. They are investigating other areas with the teachers. Judy Young asked Mr. Lindsay to please prepare a report on the program for possible use by other companies and districts.

Dean Brown said he is working with the UofU on the science requirements for admission so that Computer Science can be counted for admission.

Vatsala Kaul talked about the geotargeting GOED has been doing in social media to see which markets are showing the most interest in Utah. GOED has four weeks of data in response to their campaign on the fact *There are a lot of tech jobs in Utah*. They would like to request funding from the legislature this session and businesses to do a recruiting campaign to fly prospective employees/students from top universities here to meet with our company execs.

Spencer Jenkins of USHE said they are willing to work on a loan forgiveness program if companies want to sponsor. The problem they had in the past with this type of program was making the teachers aware of it and getting them to utilize it.

Dean Brown said he has a study on salaries for BS degrees he is willing to share. Spencer said that at higheredutah.org/data/USHE data, there is information on wages and job placement by degree.

Vance would like to see an outline of the big plan for changing the workforce.

There being no further business, the meeting was adjourned.