

MINUTES OF PUBLIC POLICY FORUM

May 19, 2016 3:00 p.m.

Co-chair Gary Goodrich and Mark McBride

Held at UTC Office

Those in attendance: Mark McBride of LANDESK, David Ripplinger of HireVue, Cara Baldwin of Overstock.com, Allison Fletcher of Overstock.com, Chris Coccimiglio and Scott Coccimiglio of The USB Lock, Drew Brown of GoldCIOs, Patrick Frasier of Nimble Storage (call-in), Steve Maccagno of HireUtah, Greg Johnson of A-lign, Tami Goetz of STEM Action Center, Chris Wight of Snow, Christensen & Martineau, Marilyn Davies of U of U School of Engineering, Brent Lorimer of Workman Nydegger, Tom Lund of Tanner LLC, Brent Petersen of Comcast, James Campbell of Rocky Mountain Power, Jack Walkenhorst of All West Communications, Joshua Erikson of Michael Best & Friedrich, Kathleen Finley of CoBiz Insurance, James Moss of State School Board Candidate, Don Olsen of Representative Mia Love's office, Angie Tymofichuk of LSI, Ross Whitaker of the University of Utah, Troy Tucker of Blue Sky Business Resources, Terry Bagley of Janus International, Spencer Jenkins of Utah System of Higher Education, Jeff Rogers of Paul Rogers and Associates, Richard Nelson of the UTC.

Richard Nelson conducted the meeting.

Welcome and Brief Introductions – Richard Nelson

Minutes – Mark McBride

The motion was made and seconded to approve the minutes from February 25, 2016 as presented. The motion passed unanimously.

Discussion:

- **2016 Legislative Session Update** – Richard Nelson
Richard Nelson led the discussion reviewing the many successes UTC had getting bills passed during the 2016 legislative session. Copies of the UTC Public Policy Impact handout were provided to all attendees in the meeting.
He talked about SB 103 funding and the STEM funding.
- **Recognition of Jeff and Paul Rogers with Paul Rogers & Associates** – Richard Nelson
Richard Nelson highlighted the exemplary lobbying efforts that were done by Jeff and Paul Rogers during the legislative session saying, "We have the best lobbying firm in the state."
- **Report of PAC Board Meeting – May 17, 2016** – Jeff Rogers
Jeff Rogers led the discussion regarding the PAC requests that have been received by UTC. Mark McBride suggested that UTC sends out an email to its members showing a slate of everyone running for office that UTC supports.
A motion was made and seconded to email UTC members a list of pro-STEM Education candidates running for the State Board of Education that UTC supports. The motion passed unanimously.
- **2017 Legislative Session Issues**
 - Non-compete bill
There was a lively discussion regarding this bill. Mark McBride said it is coming again and we need to be prepared. Brent Lorimer said this bill is not business-friendly and said we have a steep hill to climb. He offered to gather some hard data. Chris Wight offered to help. Jeff Rogers said having data will help us form a plan.
 - Don Olson suggested getting a PR group to work with us.

- **Engineering Initiative – Marilyn Davies**
Marilyn Davies announced that of the University of Utah’s current total of 8,700 graduates, 1,000 of those were engineering graduates. This shows a significant increase and puts the number over the promised total. She feels they should go back for more funding.
- **Image of State**
Richard Nelson shared that the state of Utah went from number 40 to number 7 in number of venture funds companies compared to other states, and asked, “How do we fuel the growth of the companies coming in here.”
- **Richard Nelson, State School Board Campaign “swing seat”**
Richard Nelson talked about his run for the State School Board and the importance this particular seat carries in passing pro-STEM education initiatives. Many attendees spoke in support of his campaign and thanked him for his dedication to education in the state of Utah.

Other:

- JA-in-a-Day Volunteers, May 26
Attendees were encouraged to sign up to teach a class at a Title 1 school.
- UTC 14th Annual Golf Invitational on June 23, 2016
Sponsorship opportunities were reviewed by John Huntsman
- Counselor’s Day Summit, June 8, 2016
Richard Nelson talked about the exciting opportunity some of our members have to present to 850 high school counselors, and encouraged everyone to consider participating next year.

The meeting adjourned at 5:00 p.m.