

## MINUTES OF UTC PUBLIC POLICY FORUM

February 3, 2017 3:00 p.m.

Co-chairs Mark McBride and Dan Lloyd

Held at State Capitol

Those in attendance: Mark McBride, Ivanti; Dan Lloyd, inContact; John Knotwell, RizePoint; Dan Stevenson, Domo; Brock Lyle, Overstock; Johnny Hanna, Homie; Vanessa Clayton, Homie; Ron Hilton, Proximal Systems Corporation; Ryan Evans, Utah Clean Energy; Aimee Edwards, GOED; Susan Edwards, Canyons School District; Victoria Garrow, Utah Valley University; Cheryl Hanewicz, Utah Valley University; Brent Lorimer, Workman Nydegger; Ben Hart, GOED; Tamara Goetz, STEM Action Center; Kimberlee Carlile, GOED; Patty Norman, USBE; Paul Rogers, Paul Rogers & Associates; Gary Thorup, Durham Jones & Pinegar; Tara Thue, AT&T; Nancy Tingey, Canyons School District; Troy Tucker, Blue Sky Business Resources; Ronald White, HAAU; Sarah Young, USBE; Steve Maccagno, HireUtah.com; Amber Roderick-Landward, Canyons School District; and Richard Nelson and Jonathan Jackson of UTC

### Welcome and Brief Introductions – Richard Nelson

### Minutes – Dan Lloyd

*The motion was made to approve the minutes from January 27, 2017. The motion passed unanimously.*

### Facilitation of Meeting – Dan Lloyd

### Discussion:

#### HB 253 – Short Term Rental Amendments – Rep. John Knotwell [UTC Support]

- Related to short-term rentals, such as the types of rentals from services like Airbnb.
  - Owner-occupied (partly-inhabited properties) should have no prohibition at the city level.
  - Utah needs to be a place that welcomes innovators to make Utah a welcoming place for business.
- Motion: For UTC to take a Support position.*

#### Talent Ready Utah—Ben Hart, GOED

- Need to bring industry to the classroom.
- Not asking for any specific action or money, but awareness.
- Create a better talent pipeline in Utah.
- Could affect policy within the year/in the future.
- Combining existing initiatives under one umbrella.
- Businesses wanting to connect can go to [talentreadyutah.com](http://talentreadyutah.com).

#### SB 190 Education Computing Pathways – Patty Norman, USBE; Susan Edwards, Canyons School Districts; Tami Goetz, GOED [UTC High-Priority Support]

- First implementation in middle school—students learning how to handle laptops for the first time.
  - o Students influencing parents at home with the skills they bring home, showing them skills required to get jobs. This affects whole communities.
- No one-size fits all learning.
  - o Create a collaborative community where students can learn from each other.
  - o Creates sustainability.
- Are we measuring the right thing related to test scores?
- 18,000 students increased to 66,000 in the study group who were on track for their grade level in math, within a year.
- Fidelity of implementation—implements program in the way it was intended.
- \$46 million provided over last three sessions, raised by UTC for STEM Action Center. \$31 million to tools and \$15 million to professionals.
- Requesting \$5 million/year that is ongoing.
- \$13.5 million/year (over 2 years) of support—meets 60% of requests to date (math tools).

- 170,000 students have been given access to tools.  
*Action: Provide bullet points to assist industry in helping legislature become aware of program.*

#### **Non-compete Agreements – Dan Stevenson, Domo**

- Goodwill – invested all of this money in employee and then the employee leaves.
- Vast economic growth in Utah for the last 10 years, during its growth/innovation, with non-competes. Let's not fix something that is not broken. (Brent Lorimer)
  - o Utah has grown more than the places that don't have non-competes.
- From employer point of view, they want to protect relationships they invest in by using non-competes.
- Illustration of goodwill, attorney switching sides before trial, after client has invested money with them, all because of a higher offer.
- Trade Secrets – Defense of Trade Secrets Act. Develop ways to protect trade secrets.
- Problem with legislation is it's a "one size fits all."
  - o In broader economy, there isn't a standard ethical expectation.
- A problem contributing to this bill is talent acquisition.
  - o Argument that companies should be able to compete for talent.
- There needs to be a reasonable scope for companies considering:
  - o Time after employee departure.
  - o Where the employee attempts to go within the industry.

#### **Review Bill Watch List – Paul Rogers, Paul Rogers & Associates**

#### **Engineering Initiative – [UTC High Priority Support]**

- Tight budget year—possibly will get \$2 million out of \$5 million.
- Want to get more engineers graduated from higher education.
- U of U has tripled engineering graduates in past 16 years.
- Money isn't asked for until an objective is reached.
  - o A goal is reached when individual has a degree and a job.

#### **HB 196 – Division of Real Estate Amendments**

- Brokerages trying to shut down disruptive home buying experience/services.
  - o There is now a concern over government involvement in this attempt.
- One item on the bill is to witness anyone without a subpoena.

#### **STEM Mentor Exchange (STEM MX) – Brent Peterson [UTC High Priority Support]**

- Teachers, Industry Volunteers, and Parents join the exchange to mentor.
- Mentor match-making App focused on K-12 will be completed in April. Website: STEMMX.com  
*Motion: Approved to take from a Support to a High Priority Support position as a resolution.*

#### **SB 110 – Sales Tax Collection Amendments**

- In 1995, Utah was #7 for percentage of income going towards education.
- Utah is now #37, due to a raid on funds for K-12 education.
- A nation's economic success is directly attributed to its educational success.
- *The motion was made to remain in a neutral position. Two were in opposition.*  
*Motion: For UTC take a neutral position. Opposition noted from Overstock and HireUtah.*

Meeting adjourned at 5:00 p.m.

Next Meeting is February 10, 2017.